



Raymond James signs on as title sponsor of artists' annual open house

INDIANAPOLIS (Jan. 13, 2012) – Raymond James, a diversified financial management company, has signed an agreement with the Stutz Artists Association to be the title sponsor for three years of the Raymond James Stutz Artists Open House. The 2012 event will take place on April 27 and 28.

The open house began in 1983 when a few artists in the building threw some ice and beer in a kiddie pool and invited some friends. More than 5,000 art lovers now attend the event annually, and artists collectively sell more than \$250,000 in artwork over the two-day period.

Visitors wander the historical car factory building and venture into the studios of more than 70 artists. Artwork ranges from paintings, drawings and photography, to sculpture, jewelry and furniture.

“Raymond James is thrilled to be associated with the open house because it’s such a unique event,” said Joe Touchton, senior vice president, complex manager, Indianapolis North Raymond James. “It’s different than other art shows and fairs because in addition to seeing artwork, it’s a chance to see where and how it is created.”

Terms of the deal were not disclosed.

“Raymond James was a sponsor in 2011 and found that the event aligns well with many of their clients’ interests,” said Carol L. Myers, president of the Stutz Artists Association. “In addition to hosting a private party during the open house, they plan to hold receptions in their offices leading up to the open house. The artists are delighted with the opportunity to showcase our work to more audiences.”

In addition to being a great place to buy one-of-a-kind gifts, the event offers a rare chance to see vintage cars in the historic Stutz car factory. Visitors also enjoy special gallery opening activities such as acoustic music and food vendors.

General admission is \$12, and proceeds support the Stutz Residency Program, a scholarship that provides free studio space and utilities for emerging local artists. It is one of the largest grants to individual artists in the state. Advanced sale tickets are available for \$10 at the Stutz Business Office.

The Stutz Artists Association is the largest association of working artists in Indiana. It exists to encourage its member artists and to promote their work. In addition to the Open House, the association hosts monthly exhibitions and First Friday openings in its SRUTZARTSPACE gallery.

The myriad artists who make up the Stutz Artists Association all share the common love of art but widely diverge from there. They work in a variety of styles, from traditional to contemporary. Some have advanced degrees in art, and others advance their art in degrees. Some teach classes and hold workshops, and others mentor one-to-one. Some produce work that’s accessible to a broad audience and sell a large amount of work, while others focus on work that’s purely for their own enjoyment. Many of the Stutz artists have artwork in permanent collections at museums, schools and hospitals. Some are regional and even national award winners.

Housing the largest group of artists under one roof in the Midwest, the exterior of the yellow brick buildings that comprise the complex have changed little since the Stutz motor car was made here. Located on an entire city block in downtown Indianapolis, the interior of the 400,000-square-foot former car factory has been renovated into studios and office space. The Stutz is now home to artists, designers, architects, creative professionals and other small businesses.

WHAT: Raymond James Stutz Artists Open House

WHEN: Friday, April 27, 5:30 p.m. to 10:30 p.m. and Saturday, April 28, 2 p.m. to 7 p.m.

WHERE: Stutz Business Center, 212 W. 10th St., Indianapolis

Enter Bearcat Alley from 10th or 11th streets.

(Free event parking in designated lots and free on-street parking on Capitol and Senate avenues and 11th Street.)

COST: \$10 advanced sale tickets at the Stutz Business Office; \$12 at the gate; \$8 Saturday re-entry (with Friday's ticket stub); Admission for children is the same as admission for adults on Friday night; children 12 and under free on Saturday.

INFO: www.stutzartists.com, [317-503-6420](tel:317-503-6420)

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Jpg images available upon request.

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